



# 2006 MARKETING/WHOLESALE CALENDAR

PROJECTS	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>ASP REGISTRATIONS</b>	█	█	█	█	█	█	█	█	█	█	█	█
<b>MAGAZINE</b>			█			█			█			█
<b>NEWSLETTER</b>		█			█			█			█	
<b>BRAKE PROMO</b> <i>Brake shoes and pads Calipers, drums, rotors, Bearings, seals &amp; hub assemblies</i>			█	█								
<b>ADVISORY COUNCIL MEETING</b>				█								
<b>TUNE-UP PROMO</b> <i>Spark Plugs, wire sets Cap, rotor, PCV, sensors Fuel, air, cabin and transmission filters</i>						█	█					
<b>ADVISORY COUNCIL MEETING</b>									█			
<b>FALL MAINTENANCE</b> <i>Belts, hoses, serpentine, timing belts Radiator cap, thermostat, antifreeze Water pump, fan clutches Batteries, Wiper blades, headlights Air, Fuel and Cabin filters</i>									█	█	█	
<b>WORRY FREE GUARANTEE</b>	█	█	█	█	█	█	█	█	█	█	█	█
<b>END TAB PROGRAM</b>	█	█	█	█	█	█	█	█	█	█	█	█
<b>1% CREDIT CARD ACCRUAL</b>	█	█	█	█	█	█	█	█	█	█	█	█
<b>800# LOCATOR SERVICE</b>	█	█	█	█	█	█	█	█	█	█	█	█
<b>INTERNETLOCATOR SERVICE</b>	█	█	█	█	█	█	█	█	█	█	█	█
<b>PROJECTS</b>	<b>JAN</b>	<b>FEB</b>	<b>MAR</b>	<b>APR</b>	<b>MAY</b>	<b>JUN</b>	<b>JUL</b>	<b>AUG</b>	<b>SEP</b>	<b>OCT</b>	<b>NOV</b>	<b>DEC</b>